

# ROLE PROFILE FOR Head of Net Zero Carbon Fundraising

## **About the National Church Institutions (NCIs)**

The National Church Institutions comprises a wide variety of teams, professions and functions that support the mission and ministries of the Church of England in its vision to be a church, centred on Jesus Christ, for the whole nation - a church that is simpler, humbler, bolder.

## We Include. You Belong.

Our Belonging and Inclusion Strategy aims for everyone in the National Church Institutions (NCIs) to feel that they belong, and are valued for who they are and what they contribute. Together, our people contribute in different ways towards our common purpose, whichever NCI they work in and whatever their background.

Living out our values in all that we do, we:

- Strive for Excellence
- Show Compassion
- **Respect** others
- Collaborate
- Act with Integrity

We believe our commitment to belonging and inclusion fuels our progress and drives us forward. The NCIs are a safe, inclusive workplace for people of all backgrounds and walks of life. We welcome applications from people of all faiths and of no faith. We want to encourage applications from a diverse group of people who share our values. Even if you have never thought about working for us before, if you have the skills and experience we're looking for then we would like to hear from you.

# **About the Net Zero Carbon Programme**

The **Net Zero Carbon programme** has been established to help the Church of England to deliver its commitment to reaching Net Zero Carbon by 2030. It aims to equip, resource and support all parts of the Church to reduce carbon emissions from the energy used in its buildings, schools and through work-related transport by 2030.

All parts of the Church will need to raise funds to implement this Net Zero plan. The Giving Directorate is working alongside the core Programme Team to leading on the strategy to coordinate and support the plans being developed by our dioceses, churches, cathedrals, schools, and departments to secure the funds needed and distribute grant funding to leverage further fundraising.

# What you'll be doing

As Head of NZC Fundraising, you'll be the strategic lead for the Fundraising Workstream within the Net Zero Carbon Programme by overseeing the delivery of the fundraising strategy: raising funds and securing strategic partnerships; lobbying national and regional government; and leading others to fundraise collaboratively at regional, diocesan and local levels. You'll distribute substantial grant funding to parishes and dioceses through Give To Go Green to leverage community funding at a local level. You'll lead a team of national fundraisers and provide matrix management to a network of regional NZC fundraisers across the country.

#### MAIN DUTIES AND RESPONSIBILITIES

- Leading on the strategic delivery of the NZC Fundraising Strategy by raising funds and securing strategic partnerships, lobbying national and regional government, and leading others to fundraise collaboratively at regional, diocesan and local levels.
- Directing and acting as Grant Manager for Give To Go Green project national rollout with a grant fund of £3m. Chairing the G2GG Grants Panel.
- Working with the external agency Action Planning and NZC Programme Director to pursue conversations with funders, including High Net Worth Individuals and exploring their propensity to give to national, regional or local decarbonisation projects.
- Coordinate and implement the £3.5m regional fundraising officer grant scheme by matrix managing 8 regional fundraising officers across 42 dioceses.
- Act as the NCIs strategic lead on fundraising, offering specialist technical advice and support to senior leaders in other NCIs departments.
- Contribute to the running of the Giving Directorate as a member of the Senior Leadership Team
- Supervise and line manage the NZC Statutory Fundraising Coordinator and NZC Fundraising Project Officer

# **About You**

The Church of England is for everyone and we want to reflect the diversity of the community the Church serves across the whole country. Therefore, while of course we welcome all applications from interested and suitably experienced people, we would particularly welcome applicants from

UK Minoritised Ethnicities (UKME)/Global Majority Heritage (GMH) and other under-represented groups.

#### **Essential**

## *Knowledge/Experience:*

- Substantial fundraising experience across philanthropy, grants and community fundraising
- Experience of working within the church, heritage or environmental sector, either in a paid or voluntary capacity, ideally in relation to giving or fundraising
- Experience in a leadership role managing a team of colleagues and working alongside senior leaders to deliver projects
- Experience working in the environment/low-carbon/sustainability sector.
- Experience of working successfully in multi-disciplinary teams across departments in a complex organisation.

#### Skills & Abilities:

- Influencing others through communication and strong leadership skills
- Confident decision making
- Strong verbal and written communications skills for bid-writing and board papers
- Project management skills
- Managing budgets
- Strong analytical and data management skills
- Ability to work collaboratively across a diverse organisation
- Line management and matrix management through coaching and mentoring

## Qualifications & Training:

- Educated to degree level, or equivalent/relevant experience.
- Professional Qualification or membership of the Chartered Institute of Fundraising

JOB TITLE:	Head of Net Zero Carbon Fundraising	
NCI ENTITY:	Church of England Central Services	
DEPARTMENT:	Giving & Income Generation	
GRADE:	Band 3	Standard Point
SALARY:	£59,248	
WORKING HOURS:	35	
PRIMARY OFFICE LOCATION:	Church House, Great Smith Street, London SW1P 3AZ	
HYBRID WORK ARRANGEMENTS:	Travel to Church House 1-2 times a month	
IS HOMEWORKING A REQUIREMENT FOR THE ROLE?:	<b>IT</b> Yes ⊠	No □
IF NOT A REQUIREMENT, IS THE ROLE SUITABLE FOR HOMEWORKING?: Yes □ No □		
CONTRACT TYPE:	Fixed-Term	
IS A DBS CHECK REQUIRED? IF YES, WHICH LEVEL	□ Select level of DBS Check required	
IS A FAITH-BASED GOR APPLICABLE FOR THIS ROLE?		
ORACLE POSITION CODE:	8101236	
COST CODE:	28945, Internal Order 7039	
PARENT POSITION:	Director of Giving	